

Rabidi N.V.

Business plan

Rabidi N.V.



Business overview and objectives

Company structure

Games offered

Technologies and applications to be used

Marketing plan

Financial projections

Business overview

Rabidi N.V. is duly incorporated under the laws of Curacao to provide the wide range of gaming portals offering entertaining experience to its customers.

Gaming portals would have outstanding design, better functionality and various special offers.

We maintain the principles of honesty and openness. To meet the customers' request, the company would be focused on operating in transparent manner, working exclusively within the regulatory framework.

The company is intended to build the internal processes ensuring all gaming software operates correctly and all the customers' winning withdrawals requests are processed in timely and accurate manner.

Rabidi N.V. is applying for the Curacao Gaming License necessary to comply with applicable regulations. Availability of the licensing information on the website would allow the company to expand its activity to the other markets.

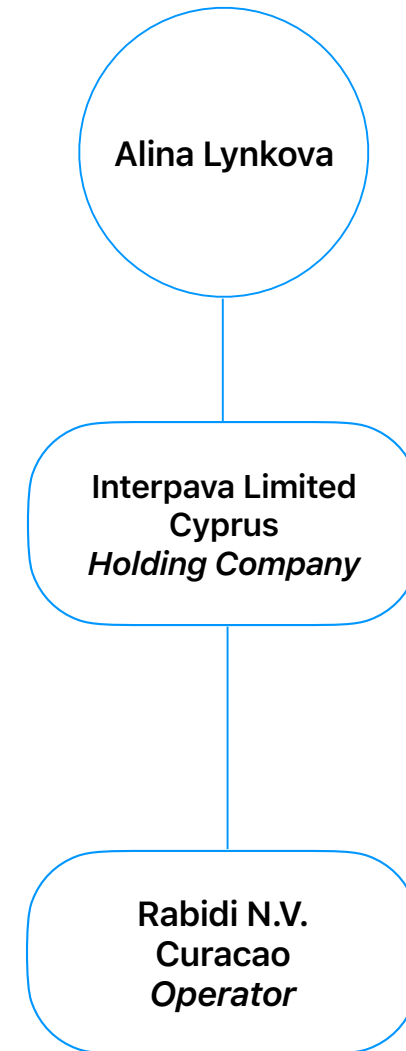
The websites operated by the company accept the most popular payment systems to simplify funding and withdrawal procedures.

Brands

The company would offer services via the numerous websites, including its flagship brand nomini.com.



Corporate structure



Company details

Rabidi Limited

- Incorporation date: November 19, 2019
- Registration number: 151791
- Country of incorporation: Curacao
- Shareholding: 100% owned by Interpava Limited

Interpava Limited

- Incorporation date: August 7, 2019
- Registration number: HE 400891
- Country of incorporation: Cyprus
- Shareholding: 100% owned by Alina Lynkova

Games offered (providers)

Evolution

PlayNGo

Pragmatic

Microgaming

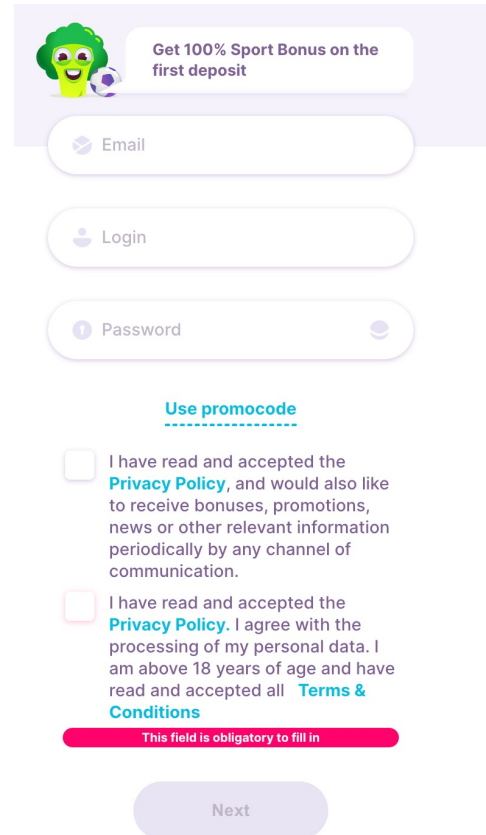
Gamomat

Netent

Spinomenal

Gambling process in details

Registration and opening the account



Get 100% Sport Bonus on the first deposit

Email

Login

Password

[Use promocode](#)

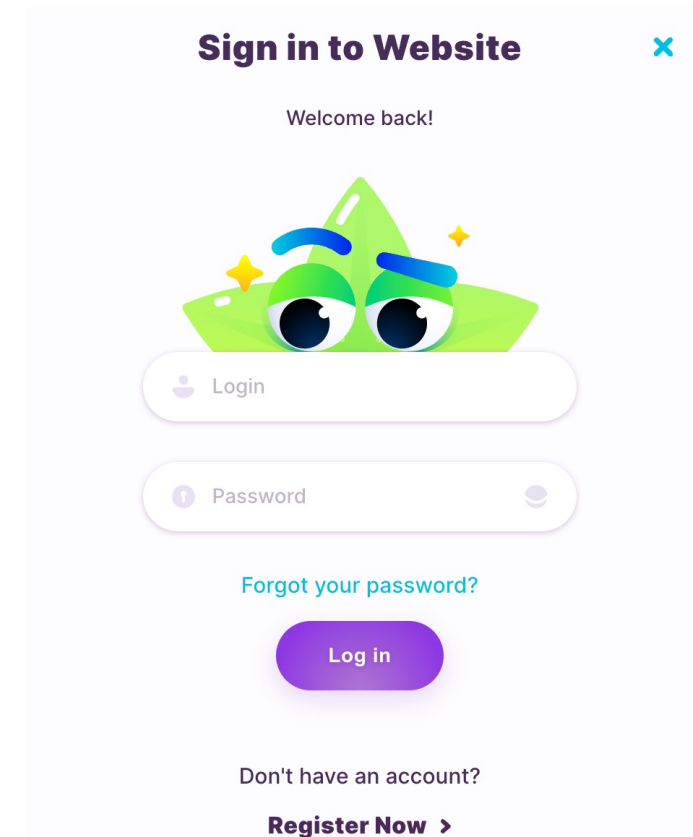
☐ I have read and accepted the [Privacy Policy](#), and would also like to receive bonuses, promotions, news or other relevant information periodically by any channel of communication.

☐ I have read and accepted the [Privacy Policy](#). I agree with the processing of my personal data. I am above 18 years of age and have read and accepted all [Terms & Conditions](#)

This field is obligatory to fill in

Next

Log in fields



Sign in to Website

Welcome back!

Login

Password

[Forgot your password?](#)

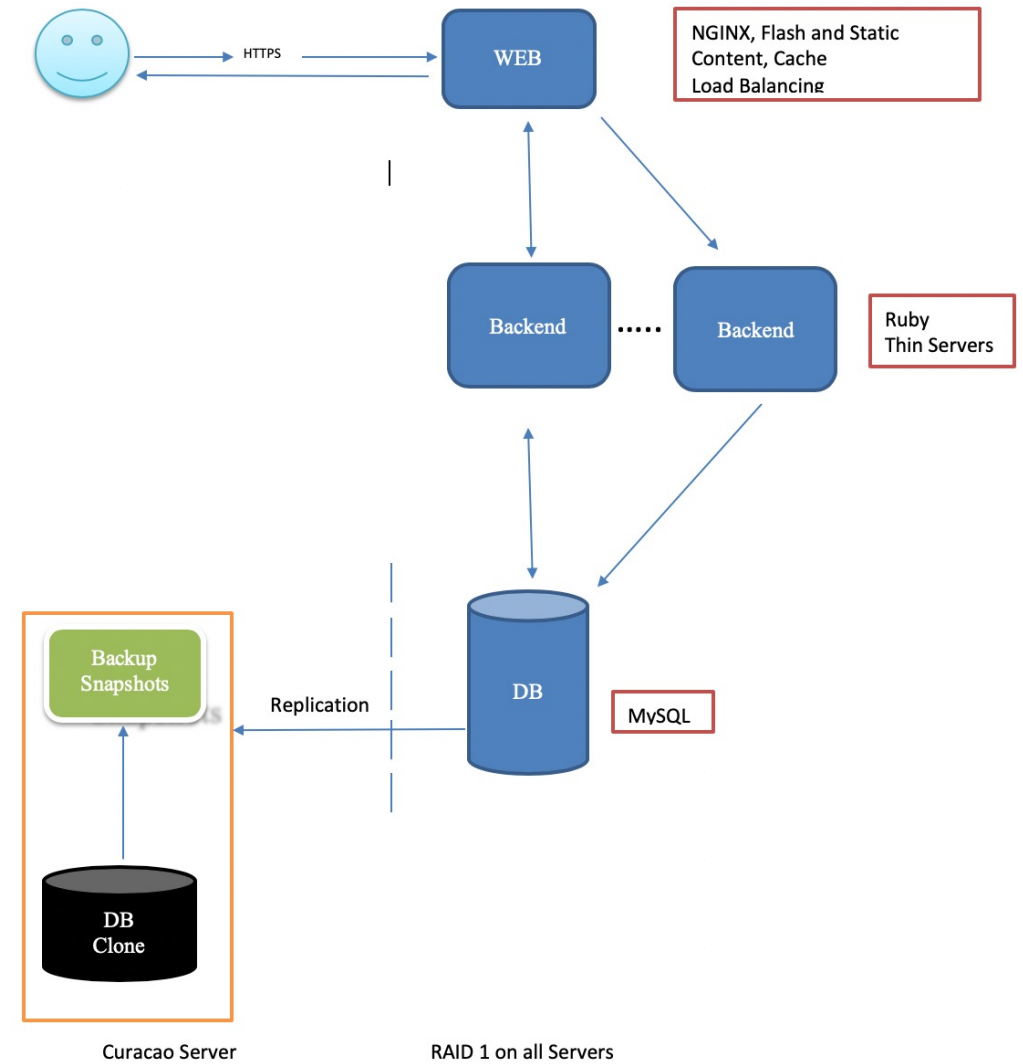
Log in

Don't have an account?

Register Now

**all website screenshots represent the current design version. The design could be subject to changes while the functions and features available will remain the same.*

Technologies and applications to be used



Marketing plan

Marketing promotional steps

- Promotion in social networks
- Marketing campaigns and lotteries
- Communications with the database of existing and potential customers
- Websites promotions in search engines
- Establishing a high-quality technical support
- Placing information about the license and other regulatory aspects to build trust with the customers



Expected statistical and financial indicators



	Year 1						
	1	2	3	4	5	6	7
Registrations	182000	183300	184600	185900	187200	188500	189800
FTD	127400	128310	129220	130130	131040	131950	132860
Active players	44590	44909	45227	45546	45864	46183	46501
Existing players	125000	125000	125000	125000	125000	125000	125000
Bets	395,710,000	396,453,167	397,196,333	397,939,500	398,682,667	399,425,833	400,169,000
Wins	336,353,500	336,985,192	337,616,883	338,248,575	338,880,267	339,511,958	340,143,650
GGR	59,356,500	59,467,975	59,579,450	59,690,925	59,802,400	59,913,875	60,025,350

Expected statistical and financial indicators



	8	9	10	11	12	13	14	15
Registrations	191100	192400	193700	195000	196300	196794	198094	199394
FTD	133770	134680	135590	136500	137410	137756	138666	139576
Active players	46820	47138	47457	47775	48094	48215	48533	48852
Existing players	125000	125000	125000	125000	125000	173094	163539	163539
Bets	400,912,167	401,655,333	402,398,500	403,141,667	403,884,833	516,385,403	494,833,570	495,576,737
Wins	340,775,342	341,407,033	342,038,725	342,670,417	343,302,108	438,927,593	420,608,535	421,240,226
GGR	60,136,825	60,248,300	60,359,775	60,471,250	60,582,725	77,457,811	74,225,036	74,336,511

Expected statistical and financial indicators



	Year 2							
	16	17	18	19	20	21	22	23
Registrations	200694	201994	203294	204594	205894	207194	208494	209794
FTD	140486	141396	142306	143216	144126	145036	145946	146856
Active players	49170	49489	49807	50126	50444	50763	51081	51400
Existing players	163539	163539	163539	163539	163539	163539	163539	163539
Bets	496,319,903	497,063,070	497,806,237	498,549,403	499,292,570	500,035,737	500,778,903	501,522,070
Wins	421,871,918	422,503,610	423,135,301	423,766,993	424,398,685	425,030,376	425,662,068	426,293,760
GGR	74,447,986	74,559,461	74,670,936	74,782,411	74,893,886	75,005,361	75,116,836	75,228,311

Expected statistical and financial indicators



	Year 3							
	24	25	26	27	28	29	30	31
Registrations	211172	185900	187200	188500	189800	191100	192400	193700
FTD	147820	130130	131040	131950	132860	133770	134680	135590
Active players	51737	45546	45864	46183	46501	46820	47138	47457
Existing players	163539	215276	205912	205912	205912	205912	205912	205912
Bets	502,309,827	608,582,660	587,476,727	588,219,893	588,963,060	589,706,227	590,449,393	591,192,560
Wins	426,963,353	517,295,261	499,355,218	499,986,909	500,618,601	501,250,293	501,881,984	502,513,676
GGR	75,346,474	91,287,399	88,121,509	88,232,984	88,344,459	88,455,934	88,567,409	88,678,884

Expected statistical and financial indicators



	32	33	34	35	36
Registrations	195000	196300	197600	198900	200200
FTD	136500	137410	138320	139230	140140
Active players	47775	48094	48412	48731	49049
Existing players	205912	205912	205912	205912	205912
Bets	591,935,727	592,678,893	593,422,060	594,165,227	594,908,393
Wins	503,145,368	503,777,059	504,408,751	505,040,443	505,672,134
GGR	88,790,359	88,901,834	89,013,309	89,124,784	89,236,259

Expected statistical and financial indicators

	Year 1	Year 2	Year 3
Number of visits			
Registrations	2,269,800	2,447,406	2,316,600
FTD	1,588,860	1,713,184	1,621,620
Active players	556,101	599,614	567,567
Bets	4,797,569,000	6,000,473,430	7,111,700,820
Wins	4,077,933,650	5,100,402,416	6,044,945,697
GGR	719,635,350	900,071,015	1,066,755,123
<i>Bonus</i>	<i>107,945,303</i>	<i>135,010,652</i>	<i>160,013,268</i>
 NGR	 611,690,048	 765,060,362	 906,741,855
<i>Gaming provider fees</i>	57,570,828	72,005,681	85,340,410
<i>Payment service providers</i>	50,374,475	63,004,971	74,672,859
<i>Marketing/ Affiliate costs</i>	287,854,140	360,028,406	426,702,049
<i>License fee</i>	25,000	25,000	25,000
SG&A	107,945,303	135,010,652	160,013,268
<i>Operational expenses and bank fees</i>	<i>107,945,303</i>	<i>135,010,652</i>	<i>160,013,268</i>
 EBITDA	 107,920,303	 134,985,652	 159,988,268
<i>Corporate tax</i>	0	0	0
 NET INCOME	 107,920,303	 134,985,652	 159,988,268
	0.15	0.15	0.15

Alina Lynkova
UBO of Rabidi N.V.

